



MICHAEL ANDERSON

ANALYTICS MANAGER

PROFILE

Accomplished Business Analytics Manager with a robust background in financial services, specializing in the integration of data analytics into core business functions. Extensive experience in developing and executing analytics strategies that align with organizational goals. Proficient in utilizing advanced analytics tools to derive insights that drive revenue growth and enhance customer satisfaction.

EXPERIENCE

ANALYTICS MANAGER

Finance Corp.

2016 - Present

- Directed analytics initiatives that resulted in a 20% increase in client acquisition.
- Developed financial forecasting models that improved budget accuracy by 15%.
- Led a team of analysts in executing data-driven projects aimed at optimizing portfolio performance.
- Implemented machine learning algorithms to enhance predictive accuracy of financial trends.
- Managed vendor relationships to integrate third-party data sources into analytics workflows.
- Facilitated workshops to educate teams on the application of analytics in decision-making.

BUSINESS ANALYST

Wealth Advisors Ltd.

2014 - 2016

- Analyzed client data to identify opportunities for cross-selling financial products.
- Created and maintained dashboards that tracked key performance metrics for the sales team.
- Collaborated with compliance departments to ensure data integrity and adherence to regulations.
- Utilized R for statistical analysis and reporting on market trends.
- Provided insights that informed product development and marketing strategies.
- Supported senior leadership in strategic planning through data analysis and modeling.

CONTACT

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SKILLS

- data analytics
- financial modeling
- machine learning
- R
- stakeholder management
- strategic planning

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SCIENCE IN ANALYTICS,
COLUMBIA UNIVERSITY, 2015

ACHIEVEMENTS

- Achieved a 30% increase in sales through targeted analytics-driven campaigns.
- Developed a reporting framework that reduced analysis time by 50%.
- Received the Innovation Award for implementing advanced analytics solutions.