MA

Michael
ANDERSON

LECTURER IN BUSINESS ANALYTICS

Accomplished business analysis lecturer with a rich background in both academic instruction and practical business consultancy. Possesses a keen understanding of the evolving landscape of business analytics, leveraging this knowledge to prepare students for success in their careers. Demonstrates proficiency in integrating technology into the learning process, enhancing student engagement and retention.

CONTACT

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- San Francisco, CA

SKILLS

- Teaching
- Business Consultancy
- Data Management
- Project-Based Learning
- Assessment Development
- Stakeholder Engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SCIENCE IN BUSINESS ANALYTICS, UNIVERSITY OF DATA SCIENCE

ACHIEVEMENTS

- Recipient of the Innovative Teaching Award from the College of Business.
- Increased course completion rates by 25% through improved instructional strategies.
- Recognized for exceptional contributions to local business development initiatives.

WORK EXPERIENCE

LECTURER IN BUSINESS ANALYTICS
City College of Business
2020 - 2025

- Taught undergraduate courses in business analysis and data management.
- Implemented project-based learning to enhance practical skills.
- Developed assessment tools to measure student performance effectively.
- Collaborated with local businesses to create internship opportunities.
- Facilitated student-led workshops on emerging business trends.
- Utilized learning management systems to streamline course delivery.

BUSINESS CONSULTANT
Strategic Insights LLC
2015 - 2020

- Provided strategic consulting services focused on business process enhancement.
- Conducted training sessions on data analysis tools and methodologies.
- Facilitated stakeholder meetings to gather requirements and feedback.
- Developed comprehensive business cases to support decision-making.
- Implemented performance metrics to track project success.
- Achieved a 30% increase in client satisfaction through targeted interventions.