



Michael

ANDERSON

BRIDAL FASHION STYLIST

Dynamic Bridal Stylist with a focus on contemporary bridal fashion and innovative styling techniques. Bringing forth seven years of experience in the industry, adept at blending traditional elements with modern trends to create unique bridal looks. Highly skilled in client engagement and consultation processes, ensuring that each bride feels valued and unique.

CONTACT

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- www.michaelanderson.com
- San Francisco, CA

SKILLS

- contemporary styling
- client engagement
- trend adaptation
- fitting management
- event coordination
- customer service

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN FASHION
MERCHANDISING, SAVANNAH
COLLEGE OF ART AND DESIGN**

ACHIEVEMENTS

- Named 'Rising Star' by Bridal Fashion Network in 2022.
- Increased client retention rates by 15% through improved service protocols.
- Successfully styled over 100 brides, receiving positive feedback and referrals.

WORK EXPERIENCE

BRIDAL FASHION STYLIST

Modern Bride Studio

2020 - 2025

- Executed personalized styling consultations with an emphasis on contemporary trends.
- Curated unique bridal lookbooks that reflect client preferences and wedding themes.
- Managed client fittings, ensuring a perfect fit and comfort for all garments.
- Collaborated with makeup artists to create cohesive bridal aesthetics.
- Organized bridal showcases to feature the latest collections and trends.
- Achieved high levels of client satisfaction through attentive service and follow-ups.

ASSISTANT BRIDAL STYLIST

The Bridal Suite

2015 - 2020

- Assisted lead stylists in providing exceptional service during appointments.
- Maintained an organized inventory of bridal gowns and accessories.
- Facilitated communication between clients and vendors for seamless fittings.
- Enhanced the client experience through personalized follow-ups and support.
- Participated in training sessions to stay updated on fashion trends.
- Contributed to a 20% increase in sales through excellent customer service.