



MICHAEL ANDERSON

LEAD BRIDAL STYLIST

PROFILE

Innovative Bridal Stylist known for a unique approach to bridal fashion, blending contemporary aesthetics with timeless elegance. With a career spanning over eight years, adept at transforming bridal dreams into reality through exceptional styling and personalized service. Expertise in identifying individual client needs, resulting in tailored solutions that elevate the overall bridal experience.

EXPERIENCE

LEAD BRIDAL STYLIST

Chic Bridal Atelier

2016 - Present

- Oversaw styling sessions for brides, focusing on individual style preferences and wedding themes.
- Leveraged fashion technology for accurate garment fitting and adjustment.
- Developed marketing strategies that increased showroom traffic and client inquiries.
- Organized bridal fashion shows to promote new collections and engage potential clients.
- Mentored junior stylists, enhancing team performance and client interaction.
- Maintained strong vendor relationships, ensuring timely deliveries of bridal attire.

BRIDAL CONSULTANT

Timeless Bridal Gowns

2014 - 2016

- Guided brides through the selection of gowns that reflect their unique personalities.
- Created comprehensive bridal lookbooks for clients, showcasing potential outfits and accessories.
- Utilized social media platforms to enhance brand visibility and client engagement.
- Executed follow-up consultations to ensure comprehensive support throughout the planning process.
- Coordinated with florists and decorators to align styling elements for events.
- Achieved a 25% increase in referrals through exceptional client experiences.

CONTACT

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SKILLS

- bridal consultation
- fashion technology
- marketing strategies
- event management
- mentorship
- social media marketing

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN FASHION
MERCHANDISING, FASHION INSTITUTE
OF TECHNOLOGY

ACHIEVEMENTS

- Secured 'Top Stylist Award' at the Bridal Fashion Awards in 2021.
- Increased social media engagement by 50% through targeted marketing campaigns.
- Successfully styled over 150 weddings, receiving accolades from clients and peers.