



# MICHAEL ANDERSON

## Senior Bridal Stylist

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### SUMMARY

Distinguished Bridal Stylist with over a decade of experience in curating exquisite bridal looks that embody elegance and sophistication. Renowned for a meticulous approach to client consultations, ensuring a personalized and memorable experience. Expertise in managing the latest bridal trends, which includes an extensive knowledge of fabrics, cuts, and accessory coordination.

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### WORK EXPERIENCE

#### Senior Bridal Stylist **Elegant Weddings Boutique**

*Jan 2023 - Present*

- Conducted in-depth consultations with brides to understand their vision and preferences.
- Curated personalized bridal looks by selecting appropriate gowns, accessories, and veils.
- Collaborated with designers to stay current with emerging bridal trends and styles.
- Managed fitting appointments and ensured garments were tailored to perfection.
- Trained junior stylists on best practices and customer service techniques.
- Developed strong relationships with vendors to enhance service delivery and product offerings.

#### Bridal Stylist **Dreamy Bridal Studio**

*Jan 2020 - Dec 2022*

- Assisted brides in selecting dresses that complemented their body types and wedding themes.
  - Coordinated with makeup artists and hairstylists to create a cohesive bridal look.
  - Maintained inventory of bridal gowns and accessories, ensuring a diverse selection.
  - Organized bridal shows and events to showcase the latest collections.
  - Provided exceptional customer service, leading to a 95% satisfaction rate.
  - Facilitated follow-up consultations to ensure ongoing support throughout the planning process.
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### EDUCATION

#### Bachelor of Arts in Fashion Design, **University of California, Los Angeles**

*Sep 2019 - Oct 2020*

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### ADDITIONAL INFORMATION

- **Technical Skills:** bridal styling, client consultation, trend analysis, vendor management, customer service, event coordination
- **Awards/Activities:** Awarded 'Best Bridal Stylist' by the National Bridal Association in 2022.
- **Awards/Activities:** Increased client retention rates by 30% through personalized service initiatives.
- **Awards/Activities:** Successfully styled over 200 brides, receiving consistent five-star reviews.
- **Languages:** English, Spanish, French