



MICHAEL ANDERSON

BRIDAL MAKEUP CONSULTANT

CONTACT

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-  San Francisco, CA

SKILLS

- bride consultation
- makeup artistry
- color theory
- business management
- client relations
- trend analysis

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN FASHION DESIGN, UNIVERSITY OF FASHION, 2008

ACHIEVEMENTS

- Recognized as a top-rated bridal makeup artist by WeddingWire for three consecutive years.
- Achieved a 95% client satisfaction rate based on post-service surveys.
- Successfully booked over 300 bridal clients in a single year.

PROFILE

Acclaimed Bridal Makeup Specialist with an extensive background spanning more than 15 years in the beauty industry, specializing in bridal makeup artistry. Renowned for a keen eye for detail and a profound understanding of color theory, resulting in stunning and personalized bridal looks. Adept at utilizing the latest makeup technologies and techniques to ensure every bride feels confident and beautiful on her special day.

EXPERIENCE

BRIDAL MAKEUP CONSULTANT

Radiant Bridal Services

2016 - Present

- Conducted in-depth consultations to understand client aesthetics and preferences.
- Executed makeup applications using high-quality products tailored to individual skin types.
- Developed customized makeup plans aligned with wedding themes and color palettes.
- Offered skincare advice to clients prior to makeup application for optimal results.
- Organized and facilitated bridal makeup workshops to educate clients on self-application techniques.
- Coordinated with hairstylists to ensure a cohesive bridal look.

FREELANCE MAKEUP ARTIST

Self-Employed

2014 - 2016

- Provided freelance bridal makeup services, building a loyal client base through referrals.
- Managed all aspects of the business, including marketing, scheduling, and client relations.
- Researched and implemented new makeup trends to stay competitive in the industry.
- Documented and photographed completed looks for portfolio development.
- Participated in community events to promote services and network with potential clients.
- Maintained a comprehensive inventory of makeup products and tools.