MA

MICHAEL ANDERSON

Freelance Book Designer

CONTACT

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- San Francisco, CA

EDUCATION

Bachelor of Fine Arts in Design
Rhode Island School of Design
2013

SKILLS

- Creative Design
- Project Management
- Client Collaboration
- Adobe Creative Suite
- Visual Storytelling
- Community Engagement

LANGUAGES

- English
- Spanish
- French

Versatile Book Designer with a unique blend of artistic creativity and technical expertise, boasting over 9 years of experience in the arts and publishing sectors. Acclaimed for the ability to produce high-quality designs that captivate audiences and elevate narratives. Proficient in a broad array of design tools and methodologies, ensuring the delivery of innovative and engaging book designs.

💼 WORK EXPERIENCE

Freelance Book Designer
2020-2023

Self-Employed

- Provided bespoke design services for independent authors and small publishers, enhancing their market presence.
- Collaborated closely with clients to understand their vision, translating concepts into compelling designs.
- Managed all aspects of project workflows, ensuring timely completion and client satisfaction.
- Maintained an extensive portfolio showcasing diverse styles and genres, attracting a broad client base.
- Engaged in continuous professional development to stay current with design trends.
- Participated in community workshops to share knowledge and promote design literacy.

Book Designer
2019-2020

Artisan Press

- Designed book interiors and covers for a variety of literary genres, ensuring visual cohesion.
- Collaborated with authors and editors to refine design concepts based on feedback.
- Utilized advanced design software to create high-quality print-ready files.
- Streamlined design processes, improving overall project efficiency by 20%.
- Engaged in marketing efforts to promote new releases, enhancing visibility.
- Participated in design competitions, achieving recognition for innovative work.

★ ACHIEVEMENTS

- Recognized as a top freelancer in the book design category on multiple platforms.
- Increased client referrals by 30% through exceptional service and quality work.
- Successfully launched a series of illustrated books that became bestsellers in their category.