



MICHAEL ANDERSON

LEAD DESIGNER

PROFILE

Accomplished Bone and Horn Craft Artisan with a profound understanding of both traditional artistry and modern design principles. Known for the ability to merge age-old techniques with new-age aesthetics, resulting in products that appeal to both collectors and contemporary consumers. Extensive experience in managing bespoke projects from conception to completion, ensuring that client specifications are met with precision and creativity.

EXPERIENCE

LEAD DESIGNER

Artisan Innovations

2016 - Present

- Conceptualized and executed innovative designs for a diverse range of bone and horn products.
- Oversaw production processes, ensuring adherence to design specifications and quality standards.
- Established and maintained relationships with suppliers to ensure material sustainability.
- Conducted market analysis to inform design direction and product development.
- Facilitated training sessions for new artisans on advanced crafting techniques.
- Collaborated with marketing teams to develop promotional strategies for new product launches.

ARTISAN

Traditional Crafts Co.

2014 - 2016

- Specialized in crafting high-end bone jewelry, combining traditional methods with modern aesthetics.
- Implemented inventory management systems to enhance operational efficiency.
- Participated in collaborative projects with local artists to produce limited edition pieces.
- Engaged in consumer outreach programs to promote awareness of artisan crafts.
- Designed custom pieces based on client specifications, receiving positive feedback and referrals.
- Maintained a clean and organized workshop environment, adhering to safety standards.

CONTACT

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SKILLS

- Design thinking
- Project management
- Sustainable sourcing
- Artisan techniques
- Market positioning
- Training and development

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF ARTS IN DESIGN, SCHOOL OF FINE ARTS, 2017

ACHIEVEMENTS

- Recipient of the 'Craftsman of the Year' award, 2021.
- Increased customer satisfaction ratings by 40% through enhanced product offerings.
- Developed a successful online sales platform, boosting revenue by 50% in one year.