



# MICHAEL ANDERSON

## PRODUCT DEVELOPMENT MANAGER

### PROFILE

Innovative Biotechnology Product Manager with a robust background in molecular biology and product commercialization. Expertise in managing product development from concept through to launch in a fast-paced environment. Recognized for exceptional analytical skills and a strategic approach to problem-solving. Proven ability to engage with diverse teams and stakeholders to drive product success and market penetration.

### EXPERIENCE

#### PRODUCT DEVELOPMENT MANAGER

##### Biogen

2016 - Present

- Directed product development initiatives for cutting-edge neurological therapies.
- Collaborated with scientists to refine product formulations and applications.
- Managed project timelines and budgets to ensure efficient execution.
- Engaged with regulatory bodies to secure necessary approvals.
- Developed comprehensive training programs for sales teams.
- Utilized market insights to drive product enhancements and adaptations.

#### ASSISTANT PRODUCT MANAGER

##### GSK

2014 - 2016

- Supported product management for a diverse range of biopharmaceuticals.
- Conducted competitive analysis to inform product strategy.
- Assisted in the preparation of marketing materials and campaigns.
- Coordinated cross-functional meetings to align on product goals.
- Analyzed sales data to identify growth opportunities.
- Contributed to the successful launch of two major product lines.

### CONTACT

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### SKILLS

- Product Development
- Market Research
- Regulatory Affairs
- Team Collaboration
- Data Analysis
- Strategic Marketing

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

BACHELOR OF SCIENCE IN MOLECULAR BIOLOGY, STANFORD UNIVERSITY

### ACHIEVEMENTS

- Increased product launch success rate by 35% through improved project management.
- Received recognition for outstanding contribution to product innovation in 2021.
- Successfully led a project that reduced time-to-market by 20%.