



# MICHAEL ANDERSON

DIRECTOR OF OUTREACH PROGRAMS

## CONTACT

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-  San Francisco, CA

## SKILLS

- program management
- community outreach
- mental health advocacy
- data-driven decision making
- public relations
- collaboration

## LANGUAGES

- English
- Spanish
- French

## EDUCATION

**BACHELOR OF ARTS IN PSYCHOLOGY,  
UNIVERSITY OF CALIFORNIA, LOS  
ANGELES**

## ACHIEVEMENTS

- Led a mental health campaign that received statewide recognition for innovative outreach strategies in 2018.
- Successfully secured over \$500,000 in grants to fund community mental health services.
- Recognized as 'Employee of the Year' for exceptional leadership in outreach initiatives in 2020.

## PROFILE

Results-oriented Behavioral Sciences Outreach Specialist with over 10 years of experience in public health and community outreach. Expertise in developing and implementing programs that address behavioral health issues, particularly in underserved populations. Strong background in collaborating with healthcare providers and community organizations to create comprehensive support systems for individuals facing mental health challenges.

## EXPERIENCE

### DIRECTOR OF OUTREACH PROGRAMS

#### Healthy Minds Initiative

*2016 - Present*

- Established outreach programs that increased access to behavioral health services for over 1,500 clients annually.
- Coordinated with local hospitals to develop referral systems for emergency mental health cases.
- Implemented training sessions for community leaders on mental health advocacy and resource distribution.
- Utilized grant funding to launch innovative mental health campaigns, achieving a 60% increase in service utilization.
- Conducted community assessments to identify behavioral health needs and tailor outreach efforts accordingly.
- Monitored and evaluated program outcomes to ensure alignment with organizational goals and community needs.

### MENTAL HEALTH OUTREACH SPECIALIST

#### Community Care Network

*2014 - 2016*

- Engaged with local schools and youth organizations to promote mental health awareness and resilience.
- Developed workshops focusing on coping strategies and stress management for parents and children.
- Created partnerships with social service agencies to enhance referral processes for mental health support.
- Organized community events that attracted over 2,000 participants, fostering a sense of belonging and support.
- Implemented feedback mechanisms to continually improve outreach effectiveness and community engagement.
- Coordinated volunteer programs that trained community members to serve as mental health advocates.