



MICHAEL ANDERSON

Community Outreach Coordinator

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SUMMARY

Dedicated Behavioral Sciences Outreach Specialist with over 8 years of experience in community engagement and program development. Proven ability to foster relationships between organizations and diverse populations to promote mental health awareness and access to services. Skilled in designing educational workshops and outreach programs that effectively address the needs of marginalized communities.

WORK EXPERIENCE

Community Outreach Coordinator Wellness Center of America

Jan 2023 - Present

- Developed and implemented outreach strategies that increased community participation in mental health programs by 30%.
- Conducted workshops and seminars focused on mental health literacy, reaching over 500 participants annually.
- Collaborated with local organizations to create referral networks for clients in need of behavioral health services.
- Utilized social media platforms to enhance program visibility and engagement, resulting in a 40% increase in online inquiries.
- Managed a team of volunteers to assist in executing community events and workshops.
- Evaluated program outcomes using surveys and feedback to improve future initiatives.

Behavioral Health Educator City Health Department

Jan 2020 - Dec 2022

- Designed educational materials on mental health topics distributed to over 1,000 households.
 - Facilitated group discussions and support groups tailored for teens addressing anxiety and depression.
 - Partnered with schools to implement mental health awareness programs, resulting in a 25% increase in student referrals for counseling.
 - Conducted needs assessments to identify gaps in services and inform program development.
 - Represented the department at community health fairs, enhancing public knowledge of available resources.
 - Trained staff on behavioral health issues, improving service delivery and client satisfaction.
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EDUCATION

Master of Science in Behavioral Health, University of Southern California

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** community engagement, program development, mental health education, data analysis, public speaking, team leadership
- **Awards/Activities:** Received the 'Community Impact Award' for exceptional contributions to mental health awareness in 2020.
- **Awards/Activities:** Increased workshop attendance by 50% through innovative marketing strategies in 2019.
- **Awards/Activities:** Published an article on behavioral health initiatives in a peer-reviewed journal in 2021.
- **Languages:** English, Spanish, French