

MICHAEL ANDERSON

Program Evaluation Consultant

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Strategic Behavioral Research Consultant with over 10 years of experience in the nonprofit sector, specializing in program evaluation and community engagement. I have a deep understanding of how behavioral factors affect program participation and success. My background includes designing and implementing research initiatives that assess the effectiveness of community programs and inform strategic planning.

WORK EXPERIENCE

Program Evaluation Consultant | Community Impact Partners

Jan 2022 – Present

- Conducted evaluations of community programs, leading to a 25% increase in participant engagement.
- Developed research methodologies to assess program effectiveness and inform strategic improvements.
- Collaborated with community organizations to gather insights on participant behaviors and needs.
- Presented findings to stakeholders, facilitating data-driven decision-making.
- Managed project timelines and ensured compliance with ethical standards in research.
- Utilized statistical software to analyze program data and generate reports.

Behavioral Research Associate | Nonprofit Research Institute

Jul 2019 – Dec 2021

- Assisted in the development of research projects focused on community health and program outreach.
- Conducted interviews and surveys to gather participant feedback and experiences.
- Analyzed qualitative data to provide insights on community needs and behaviors.
- Co-authored reports detailing research findings and recommendations for program improvement.
- Facilitated focus groups to gather community input on programs and services.
- Ensured adherence to ethical research practices throughout all projects.

SKILLS

program evaluation

community engagement

qualitative analysis

stakeholder collaboration

data analysis

nonprofit management

EDUCATION

Master's in Social Work

2011

State University

ACHIEVEMENTS

- Increased program participation by 20% through targeted outreach strategies.
- Recognized for excellence in program evaluation by the Community Impact Association in 2020.
- Successfully secured funding for research projects aimed at enhancing community services.

LANGUAGES

English

Spanish

French