MICHAEL
ANDERSON

User Experience Researcher

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Creative Behavioral Insights Researcher with a focus on user experience in the gaming industry and over 4 years of experience. My background in cognitive psychology equips me to analyze player behaviors and preferences to inform game design and development. I am passionate about enhancing player engagement through data-driven insights and innovative research methodologies.

WORK EXPERIENCE

User Experience Researcher | Game Development Studio   Jan 2022 – Present

- Facilitated playtesting sessions that identified key areas for game improvement, resulting in a 15% increase in player satisfaction.
- Analyzed player data to uncover behavioral patterns that informed game mechanics and features.
- Collaborated with designers to develop user-centric game elements based on research findings.
- Conducted surveys to gather player feedback on new game releases.
- Presented research insights to stakeholders, guiding future game development strategies.
- Developed user personas to enhance understanding of target audiences.

Research Intern | Interactive Entertainment Group   Jul 2019 – Dec 2021

- Assisted in conducting user experience research for upcoming game titles.
- Collected and analyzed data from player feedback sessions to identify areas for improvement.
- Collaborated with cross-functional teams to integrate research insights into game design.
- Participated in brainstorming sessions to propose innovative game features.
- Prepared reports summarizing research findings and recommendations.
- Maintained a database of player feedback for future reference.

SKILLS

User Experience Research   Playtesting   Data Analysis   Game Design   Collaboration   Player Engagement

EDUCATION

Bachelor of Arts in Cognitive Psychology   2015 – 2019
University of Southern California

ACHIEVEMENTS

- Recognized for outstanding contributions to user experience research by Game Development Studio.
- Contributed to a game launch that received critical acclaim and increased player base by 20%.
- Published findings on player engagement strategies in industry journals.

LANGUAGES

English   Spanish   French