



# MICHAEL ANDERSON

## Behavioral Program Manager

Proactive Behavioral Economist with 9 years of experience in the nonprofit sector, focusing on poverty alleviation and social impact. I leverage behavioral insights to design programs that address economic disparities and enhance the effectiveness of social services. My experience includes working with various stakeholders, including government agencies and community organizations, to implement evidence-based interventions that improve economic mobility for disadvantaged populations.

### CONTACT

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- San Francisco, CA

### EDUCATION

#### Master's in Social Policy

University of Michigan  
2016-2020

### SKILLS

- Program Design
- Data Analysis
- Community Engagement
- Research Methodologies
- Social Policy
- Stakeholder Collaboration

### LANGUAGES

- English
- Spanish
- French

### WORK EXPERIENCE

#### Behavioral Program Manager

2020-2023

Social Impact Partners

- Designed and implemented programs aimed at improving financial literacy among low-income families.
- Conducted research to evaluate the effectiveness of social interventions.
- Collaborated with community organizations to enhance program outreach and engagement.
- Monitored program outcomes and reported findings to stakeholders.
- Utilized behavioral insights to tailor interventions for diverse populations.
- Facilitated training sessions for staff on behavioral strategies.

#### Research Analyst

2019-2020

Community Development Agency

- Conducted qualitative and quantitative research to inform program development.
- Analyzed socioeconomic data to identify barriers to economic mobility.
- Collaborated with stakeholders to design evidence-based solutions.
- Presented findings to community leaders, influencing local policy initiatives.
- Improved data collection processes, enhancing research quality.
- Engaged with community members to gather insights on needs and preferences.

### ACHIEVEMENTS

- Increased program enrollment by 40% through targeted outreach efforts.
- Received recognition for 'Outstanding Community Service' from the Local Government.
- Authored a report on economic mobility that was disseminated to policymakers.