

MICHAEL ANDERSON

Behavioral Data Analyst

- San Francisco, CA
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Dedicated Behavioral Data Analyst with over 3 years of experience in the non-profit sector, specializing in analyzing donor behavior and engagement metrics. Adept at utilizing data analytics to inform fundraising strategies and improve community outreach initiatives. Holds a Bachelor's degree in Non-Profit Management. Committed to leveraging data insights to empower organizations and enhance their impact on the community.

WORK EXPERIENCE

Behavioral Data Analyst | Community Support Foundation

Jan 2022 – Present

- Analyzed donor data to identify trends, leading to a 30% increase in donor retention.
- Developed dashboards to visualize fundraising performance and donor engagement metrics.
- Collaborated with the marketing team to design targeted campaigns based on donor behavior.
- Utilized Excel and SQL for data analysis and reporting.
- Presented analytical findings to the board, influencing strategic planning and fundraising initiatives.
- Conducted surveys to gather community feedback and improve outreach efforts.

Data Analyst Intern | Non-Profit Analytics Inc.

Jul 2019 – Dec 2021

- Assisted in data analysis to support fundraising campaigns and community programs.
- Utilized data visualization tools to create engaging reports for stakeholders.
- Supported senior analysts in preparing presentations for donor meetings.
- Conducted market research to identify potential funding sources.
- Worked on projects to enhance donor engagement through data-driven insights.
- Participated in community outreach initiatives to gather feedback and improve services.

SKILLS

Data Analysis

SQL

Excel

Fundraising Strategies

Community Outreach

Data Visualization

EDUCATION

Bachelor of Non-Profit Management

2015 – 2019

Community University

ACHIEVEMENTS

- Increased donor retention by 30% through targeted analysis.
- Recognized for contributions to a successful fundraising campaign that exceeded targets.
- Developed a dashboard that streamlined reporting processes for donor engagement metrics.

LANGUAGES

English

Spanish

French