MICHAEL ANDERSON

User Experience Researcher

CONTACT

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San Francisco, CA

EDUCATION

B.S. in Psychology

Stanford University

2016-2020

SKILLS

- User Research
- Usability Testing
- Data Analytics
- User-Centered Design
- Behavioral Insights
- Product Development

LANGUAGES

- English
- Spanish
- French

I am a dedicated Behavior Change Scientist with over 5 years of experience in the technology sector, focused on understanding user behavior to enhance product design and usability. My background in psychology and user experience research allows me to bridge the gap between human behavior and technology. I specialize in conducting usability studies and user testing to inform design decisions.

WORK EXPERIENCE

User Experience Researcher   2020-2023

Tech Innovations Corp

- Conducted usability studies that improved product usability scores by 30% based on user feedback.
- Analyzed user data to identify behavior patterns that informed design improvements.
- Collaborated with cross-functional teams to create user-centered design solutions.
- Facilitated user testing sessions, gathering qualitative insights to guide product development.
- Presented findings to stakeholders, influencing design strategy and priorities.
- Utilized analytics tools to track user engagement and satisfaction metrics.

Behavioral Insights Analyst   2019-2020

User Experience Lab

- Conducted research on user behavior that resulted in a 20% increase in user retention.
- Developed user personas based on empirical data, guiding design decisions.
- Collaborated with product managers to align user needs with business goals.
- Facilitated workshops to train teams on applying behavioral insights in product design.
- Published case studies demonstrating the impact of user-centered design approaches.
- Presented at industry conferences, sharing insights on behavior and technology integration.

ACHIEVEMENTS

- Increased product adoption rates by 25% through improved user experiences.
- Received the Innovator Award for outstanding contributions to product design.
- Successfully led a project that reduced user onboarding time by 40%.