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SKILLS

- Behavior Change
- Sustainability
- Community Engagement
- Program Evaluation
- Social Marketing
- Research Methodology

EDUCATION

**M.S. IN ENVIRONMENTAL PSYCHOLOGY,
UNIVERSITY OF CALIFORNIA, DAVIS**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Received the Green Award for Excellence in Sustainability Initiatives in 2021.
- Increased community participation in sustainability programs by 60% through targeted outreach.
- Successfully secured funding for research projects focused on behavioral interventions for environmental change.

Michael Anderson

SUSTAINABILITY BEHAVIOR CONSULTANT

As a Behavior Change Scientist with a focus on environmental sustainability, I have dedicated over 6 years to researching and promoting behavior change initiatives that encourage sustainable practices among individuals and communities. My background in environmental science and psychology allows me to understand the motivations behind pro-environmental behaviors. I have successfully implemented community-based programs that promote recycling, energy conservation, and sustainable transportation.

EXPERIENCE

SUSTAINABILITY BEHAVIOR CONSULTANT

EcoChange Initiative

2016 - Present

- Developed and led community workshops that increased recycling participation by 50% over two years.
- Conducted research to assess barriers to sustainable behavior, informing program design.
- Collaborated with local governments to implement sustainability initiatives at the community level.
- Utilized social marketing techniques to promote energy-saving behaviors among residents.
- Analyzed program data to measure effectiveness and inform future campaigns.
- Engaged with stakeholders to build partnerships that support sustainability goals.

BEHAVIOR CHANGE RESEARCHER

Green Futures Research Center

2014 - 2016

- Conducted studies on the effectiveness of behavior change strategies for environmental conservation.
- Designed surveys and assessments to evaluate public perceptions of environmental issues.
- Published research findings in environmental journals, contributing to the field of sustainability science.
- Facilitated focus groups to gather insights on community attitudes towards sustainability.
- Worked with cross-disciplinary teams to develop innovative solutions for environmental challenges.
- Presented findings at international conferences, advocating for evidence-based practices.