



MICHAEL ANDERSON

BEHAVIOR CHANGE CONSULTANT

CONTACT

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-  San Francisco, CA

SKILLS

- Sustainability
- Community Engagement
- Data Analysis
- Program Design
- Workshop Facilitation
- Policy Advocacy

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF ENVIRONMENTAL STUDIES,
YALE UNIVERSITY

ACHIEVEMENTS

- Increased community participation in environmental programs by 40% through targeted outreach.
- Recognized for innovative solutions to enhance public engagement in sustainability initiatives.
- Successfully secured grants to fund multiple behavior change projects.

PROFILE

Results-oriented Behavior Change Researcher with a focus on environmental behavior and sustainability. With over 6 years of experience in the nonprofit sector, I have designed and implemented campaigns that encourage sustainable practices among diverse populations. My expertise lies in applying behavioral theories to drive change in environmental behaviors, such as recycling and energy conservation.

EXPERIENCE

BEHAVIOR CHANGE CONSULTANT

EcoAction Partners

2016 - Present

- Designed and implemented a community-wide recycling initiative that increased recycling rates by 25%.
- Conducted workshops to educate residents on sustainable practices and behavior change techniques.
- Utilized GIS mapping to identify target areas for sustainability programs.
- Collaborated with local government to influence policy changes regarding waste management.
- Developed educational materials that were distributed to over 10,000 households.
- Analyzed participant feedback to continually refine program offerings and strategies.

RESEARCH ASSOCIATE

Green Futures Initiative

2014 - 2016

- Conducted surveys and interviews to gather data on community attitudes towards climate change.
- Analyzed data trends using Excel and Tableau, resulting in actionable insights that shaped program focus.
- Supported the development of a behavior change toolkit for community leaders.
- Facilitated focus groups to discuss barriers to adopting sustainable behaviors.
- Presented research findings to stakeholders, influencing future project funding.
- Co-authored reports on environmental behavior change strategies published in industry journals.