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SKILLS

- makeup artistry
- product knowledge
- customer service
- digital marketing
- event planning
- trend analysis

EDUCATION

**DIPLOMA IN MAKEUP ARTISTRY,
ACADEMY OF BEAUTY ARTS, 2014**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Recognized as Best Makeup Artist by the Beauty Awards.
- Increased social media followers by 300% in one year.
- Successfully organized a charity event that raised \$10,000 for local charities.

Michael Anderson

SENIOR MAKEUP ARTIST

Innovative Beauty and Wellness Specialist with over 9 years of experience in the beauty retail sector, specializing in skincare and makeup artistry. Known for a keen eye for trends and an ability to translate client desires into reality through personalized beauty solutions. Demonstrates exceptional customer service skills and a profound understanding of product knowledge, ensuring clients receive tailored recommendations.

EXPERIENCE

SENIOR MAKEUP ARTIST

Chic Beauty Studio

2016 - Present

- Provided makeup consultations for various occasions, including weddings and events.
- Trained junior artists on makeup techniques and product application.
- Collaborated with photographers and stylists for fashion shoots.
- Maintained an extensive inventory of makeup products and tools.
- Developed a social media presence that increased client engagement.
- Achieved a 50% increase in bookings through targeted marketing efforts.

BEAUTY ADVISOR

Glamour Cosmetics

2014 - 2016

- Assisted clients with skincare and makeup product selections.
- Conducted in-store events to promote new product launches.
- Educated customers on skincare routines and makeup application techniques.
- Monitored sales performance and suggested improvements.
- Maintained cleanliness and organization of the sales floor.
- Increased sales by 30% through exceptional customer service.