



# Michael ANDERSON

## CORPORATE WELLNESS DIRECTOR

Strategic Beauty and Wellness Officer with significant expertise in corporate wellness and employee engagement. Proven ability to design and implement wellness programs that enhance employee productivity and reduce healthcare costs. A results-oriented leader with a deep understanding of organizational behavior and employee needs. Skilled at conducting wellness assessments and developing tailored programs that meet diverse workforce requirements.

### CONTACT

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- 📍 San Francisco, CA

### SKILLS

- corporate wellness
- employee engagement
- data analytics
- program evaluation
- organizational behavior
- health promotion

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF BUSINESS  
ADMINISTRATION (MBA), HARVARD  
UNIVERSITY**

### ACHIEVEMENTS

- Recognized as 'Top Corporate Wellness Professional' by the National Wellness Conference in 2023.
- Increased employee participation in wellness programs by 45% within two years.
- Successfully reduced healthcare costs for clients by an average of 20%.

### WORK EXPERIENCE

#### CORPORATE WELLNESS DIRECTOR

Wellness Works Inc.

2020 - 2025

- Designed corporate wellness programs that reduced employee absenteeism by 25%.
- Conducted health assessments to identify employee needs and program effectiveness.
- Collaborated with HR to integrate wellness initiatives into employee benefits.
- Managed a team of wellness specialists to deliver engaging workshops and programs.
- Utilized data analytics to track participation and outcomes of wellness initiatives.
- Organized health fairs that promoted wellness resources and services to employees.

#### WELLNESS CONSULTANT

Thrive Global

2015 - 2020

- Provided consulting services to organizations on wellness program design and implementation.
- Conducted workshops on stress management and work-life balance for employees.
- Developed metrics to evaluate program success and employee engagement.
- Collaborated with leadership to align wellness strategies with organizational goals.
- Facilitated focus groups to gather employee feedback on wellness initiatives.
- Authored white papers on best practices in corporate wellness.