



Michael ANDERSON

ASSESSMENT PRODUCT MANAGER

Innovative Assessment Specialist with a decade of experience in the education technology sector. Expertise in creating and implementing digital assessments that utilize advanced technology for enhanced learning outcomes. Adept at collaborating with software developers and educational institutions to design user-friendly assessment interfaces. Strong analytical skills allow for effective interpretation of assessment data to drive product improvements.

CONTACT

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SKILLS

- Digital Assessment
- UX Design
- Data Analysis
- Product Management
- Educational Technology
- User Training

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF EDUCATIONAL TECHNOLOGY

ACHIEVEMENTS

- Increased user engagement with assessments by 35% after product enhancements.
- Won 'Best Educational Product' award at the EdTech Innovation Summit.
- Authored a guide on digital assessment best practices for educators.

WORK EXPERIENCE

ASSESSMENT PRODUCT MANAGER

EdTech Innovations

2020 - 2025

- Oversaw the development of an online assessment platform for K-12 education.
- Collaborated with UX designers to create intuitive assessment interfaces.
- Analyzed user data to enhance assessment functionalities and user experience.
- Conducted usability testing to gather feedback from educators and students.
- Developed training resources for educators on using digital assessments.
- Presented product updates to stakeholders and collected feedback for improvements.

ASSESSMENT DESIGNER

Digital Learning Solutions

2015 - 2020

- Designed interactive assessments for an online learning platform.
- Implemented adaptive testing technology to personalize student assessments.
- Worked closely with content creators to ensure assessment relevance.
- Analyzed assessment results to inform product development strategies.
- Conducted webinars for educators on the benefits of digital assessments.
- Collaborated with marketing to promote the assessment platform.