



MICHAEL ANDERSON

Senior Aromatherapist

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SUMMARY

Dedicated aromatherapist with over 8 years of experience in holistic wellness, specializing in the therapeutic use of essential oils to enhance physical and emotional health. My journey began in a wellness center where I developed a passion for natural healing methods. I have successfully created personalized aromatherapy blends for clients, taking into consideration their unique health concerns and preferences.

WORK EXPERIENCE

Senior Aromatherapist Harmony Wellness Center

Jan 2023 - Present

- Conducted one-on-one consultations to assess client needs and preferences.
- Designed personalized essential oil blends resulting in a 30% increase in client satisfaction.
- Led weekly workshops on the benefits of aromatherapy, increasing community engagement.
- Collaborated with healthcare professionals to develop integrative treatment plans.
- Maintained accurate records of client progress and feedback to refine services.
- Trained junior staff in essential oil safety and application techniques.

Aromatherapy Consultant Pure Essence Oils

Jan 2020 - Dec 2022

- Provided expert advice on essential oils selection for individual and commercial clients.
 - Created marketing materials to promote aromatherapy services, increasing sales by 25%.
 - Developed online content focused on aromatherapy benefits, attracting a wider audience.
 - Conducted product training sessions for retail staff on essential oil usage.
 - Participated in health fairs, demonstrating aromatherapy applications to potential clients.
 - Evaluated customer feedback to continuously improve service offerings.
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EDUCATION

Bachelor of Science in Holistic Health, University of Natural Wellness

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Essential oil blending, Client consultation, Workshop facilitation, Holistic health education, Product development, Marketing
- **Awards/Activities:** Increased client retention rates by 40% through personalized follow-up strategies.
- **Awards/Activities:** Received 'Best Aromatherapist' award at the Local Health and Wellness Fair in 2019.
- **Awards/Activities:** Published articles on aromatherapy in several health magazines, enhancing professional credibility.
- **Languages:** English, Spanish, French