

MICHAEL ANDERSON

Aquatics Program Manager

- San Francisco, CA
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Experienced Aquatics Program Manager with a robust background in designing and implementing successful aquatic programs. Expertise in managing staff and resources to deliver high-quality aquatic education while ensuring safety and compliance. Proven track record of enhancing community participation through innovative programming and marketing strategies. Recognized for strong leadership skills and the ability to inspire teams to achieve excellence in service delivery.

WORK EXPERIENCE

Aquatics Program Manager | Regional Aquatic Center

Jan 2022 – Present

- Oversaw the management of aquatic programs, ensuring safety and compliance.
- Developed strategic marketing initiatives that increased program visibility.
- Trained and supervised a diverse team of aquatic staff.
- Conducted program evaluations to assess participant satisfaction and outcomes.
- Organized community events to promote water safety and education.
- Implemented operational improvements that enhanced customer experience.

Assistant Aquatics Coordinator | Local Sports Club

Jul 2019 – Dec 2021

- Assisted in the coordination of swim programs for various age groups.
- Developed lesson plans that catered to individual learning needs.
- Promoted aquatic events to encourage community participation.
- Maintained safety records and ensured compliance with regulations.
- Participated in staff training sessions to enhance instructional techniques.
- Fostered relationships with community organizations to enhance program outreach.

SKILLS

Program Development

Staff Management

Community Outreach

Safety Compliance

Marketing

Evaluation

EDUCATION

Bachelor of Science in Sports and Recreation Management

2015 – 2019

University of State

ACHIEVEMENTS

- Increased participation in aquatic programs by 45% over three years.
- Awarded 'Best Aquatic Program' by the State Recreation Association.
- Successfully implemented a water safety program that reached over 5,000 community members.

LANGUAGES

English

Spanish

French