



MICHAEL ANDERSON

AQUATICS PROGRAM DIRECTOR

PROFILE

Accomplished Aquatics Program Manager with extensive experience in aquatic facility management and program development. Demonstrated ability to lead diverse teams in creating inclusive, engaging aquatic experiences that prioritize safety and education. Expertise in strategic planning, budget management, and stakeholder engagement, resulting in enhanced program effectiveness and community satisfaction. Proven track record of implementing innovative solutions to operational challenges, thereby increasing efficiency and participation rates.

EXPERIENCE

AQUATICS PROGRAM DIRECTOR

Community Aquatic Center

2016 - Present

- Directed operations of a multi-pool facility serving over 10,000 community members.
- Established partnerships with local health agencies to promote aquatic fitness.
- Designed comprehensive training programs for lifeguards and swim instructors.
- Implemented a marketing campaign that boosted membership by 25% in one year.
- Conducted safety audits and emergency drills to ensure preparedness.
- Facilitated community workshops on water safety and drowning prevention.

LEAD SWIM INSTRUCTOR

Elite Swim Academy

2014 - 2016

- Taught swimming skills to children and adults, adapting techniques to individual needs.
- Developed lesson plans that improved student retention rates by 15%.
- Trained new instructors on curriculum delivery and safety standards.
- Coordinated swim meets and community events to enhance visibility.
- Maintained accurate records of student progress and feedback.
- Participated in ongoing professional development to stay current with aquatic trends.

CONTACT

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SKILLS

- Facility Management
- Program Evaluation
- Community Outreach
- Strategic Planning
- Team Development
- Risk Assessment

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SCIENCE IN SPORTS
MANAGEMENT, UNIVERSITY OF
EXCELLENCE

ACHIEVEMENTS

- Received 'Outstanding Leadership Award' from the National Aquatics Association.
- Increased facility revenue by 50% through innovative programming.
- Developed a nationally recognized water safety program adopted by local schools.