



MICHAEL ANDERSON

Aquatics Program Manager

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SUMMARY

Dynamic and results-driven Aquatics Program Manager with over a decade of experience in leading aquatic facilities and programs. Proven expertise in developing innovative water safety initiatives and enhancing community engagement through educational programs. Adept at managing large teams, optimizing operational efficiency, and ensuring compliance with safety regulations. Recognized for implementing strategic marketing plans that significantly increased program participation and revenue generation.

WORK EXPERIENCE

Aquatics Program Manager City Recreation Department

Jan 2023 - Present

- Oversaw daily operations of aquatics facilities and programs.
- Designed and implemented aquatic safety training modules for staff.
- Developed community outreach initiatives that increased participation by 30%.
- Managed a budget exceeding \$500,000 for aquatic operations.
- Conducted regular audits to ensure compliance with health and safety regulations.
- Collaborated with local schools to integrate swimming programs into physical education curricula.

Aquatics Coordinator Private Swim School

Jan 2020 - Dec 2022

- Coordinated swim lessons for diverse groups, enhancing skill levels across all ages.
 - Trained and mentored instructors, ensuring high standards of teaching.
 - Implemented customer feedback systems to improve service delivery.
 - Organized seasonal events and competitions to foster community involvement.
 - Analyzed enrollment data to forecast trends and adjust marketing strategies.
 - Maintained safety protocols and emergency response procedures.
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EDUCATION

Bachelor of Science in Recreation Management, State University

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Program Development, Team Leadership, Safety Management, Community Engagement, Budgeting, Marketing Strategy
- **Awards/Activities:** Increased program enrollment by 40% over three years.
- **Awards/Activities:** Awarded 'Best Aquatics Program' by the State Recreation Association.
- **Awards/Activities:** Secured grants totaling \$100,000 for community aquatic initiatives.
- **Languages:** English, Spanish, French