MICHAEL ANDERSON

AI Research Specialist

MA

CONTACT

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San Francisco, CA

EDUCATION

M.S. in Data Analytics

Georgia Institute of Technology

2016

SKILLS

- Artificial Intelligence
- Machine Learning
- Data Analysis
- Retail Optimization
- Collaboration
- User Research

LANGUAGES

- English
- Spanish
- French

Proactive Applied Technology Researcher with a focus on artificial intelligence in the retail sector, offering over 5 years of experience in implementing AI-driven solutions to optimize operations and enhance customer experiences. I started my career as a data analyst, where I developed a strong foundation in data interpretation and machine learning algorithms.

💼 WORK EXPERIENCE

AI Research Specialist
2020-2023

Retail Innovations Inc.

- Developed machine learning models that improved inventory forecasting accuracy by 30%.
- Collaborated with marketing teams to implement AI-driven personalized recommendations.
- Conducted user research to assess customer preferences and behaviors.
- Presented findings to stakeholders to guide strategic planning.
- Managed a team of 3 in developing a chatbot for customer service.
- Secured partnerships with tech providers for enhanced AI capabilities.

Data Analyst
2019-2020

Smart Retail Solutions

- Analyzed sales data to identify trends and inform inventory decisions.
- Automated reporting tools, reducing time spent on manual analysis by 60%.
- Worked closely with product teams to enhance user experience based on data insights.
- Conducted training sessions for staff on data literacy and analysis.
- Collaborated with cross-functional teams to optimize marketing strategies.
- Supported the development of a customer feedback system to improve service.

★ ACHIEVEMENTS

- Increased customer satisfaction scores by 25% through personalized experiences.
- Successfully launched an AI-driven marketing campaign that boosted sales by 15%.
- Recognized for 'Best Innovation' by Retail Technology Association.