MA

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🌐 www.michaelanderson.com

SKILLS

- Python
- Machine Learning
- Data Visualization
- E-Commerce Analytics
- SQL

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY, UNIVERSITY OF MICHIGAN

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Developed a machine learning model that received 'Best Project' award during internship.
- Increased data processing speed by 20% through optimization techniques.
- Played a key role in a project that improved user retention rates by 15%.

Michael Anderson

MACHINE LEARNING ENGINEER

Enthusiastic Applied Machine Learning Engineer with over 3 years of experience focused on developing machine learning solutions in the e-commerce domain. My primary goal is to enhance user experiences through personalized recommendations and dynamic pricing strategies. I am skilled in Python and various machine learning frameworks, enabling me to build models that adapt to rapidly changing consumer behavior.

EXPERIENCE

MACHINE LEARNING ENGINEER

E-Commerce Tech Solutions

2016 - Present

- Developed a personalized product recommendation engine that increased sales conversions by 25%.
- Implemented machine learning algorithms for dynamic pricing, optimizing revenue streams.
- Collaborated with UX designers to improve interface and user experience based on data insights.
- Conducted user segmentation analysis to enhance targeted marketing campaigns.
- Utilized data visualization tools to present findings to stakeholders.
- Participated in code reviews to ensure high-quality deliverables.

DATA ANALYST INTERN

ShopEasy

2014 - 2016

- Assisted in analyzing customer behavior data to identify trends and opportunities.
- Supported the development of machine learning prototypes for product recommendations.
- Created reports summarizing key metrics and performance indicators.
- Contributed to team brainstorming sessions for new features and improvements.
- Gained experience in data cleaning and preprocessing techniques.
- Collaborated with senior analysts to refine analytical skills.