MA

Michael
ANDERSON

CONTACT

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- San Francisco, CA

SKILLS

- Python
- R
- SQL
- Tableau
- Machine Learning
- Retail Analytics
- Excel

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN DATA ANALYTICS, RETAIL UNIVERSITY, 2018

ACHIEVEMENTS

- Improved customer satisfaction scores by 15% through data-driven insights.
- Recognized for developing a reporting tool that enhanced data accessibility.
- Contributed to a project that won Best Innovative Solution at the Retail Summit.

DATA SCIENTIST

Innovative Applied Data Scientist with over 4 years of experience in the retail industry. My passion for data analytics allows me to derive insights that enhance customer experience and operational efficiency. I specialize in using machine learning algorithms to analyze consumer behavior and optimize inventory management. My strong analytical skills, along with proficiency in data visualization tools, enable me to present data-driven recommendations to stakeholders effectively.

WORK EXPERIENCE

DATA SCIENTIST
Retail Analytics LLC
2020 - 2025

- Developed machine learning models that improved inventory turnover rates by 30%.
- Analyzed customer purchase data to identify trends, leading to targeted marketing strategies.
- Created dashboards using Tableau to visualize sales data for management review.
- Utilized Python for data cleaning, analysis, and model development.
- Collaborated with marketing teams to optimize promotional campaigns based on data insights.
- Presented analytical findings to stakeholders, influencing strategic decisions in product offerings.

DATA ANALYST INTERN
SuperStore Inc.
2015 - 2020

- Assisted in data collection and analysis for customer satisfaction surveys.
- Utilized Excel to create reports on sales performance and customer trends.
- Supported the data science team in developing predictive models for sales forecasting.
- Participated in team meetings to discuss data findings and recommendations.
- Performed data entry and validation for retail sales databases.
- Gained experience in applying statistical techniques to retail analytics.