MA

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🌐 www.michaelanderson.com

SKILLS

- After Effects
- Cinema 4D
- Blender
- Storyboarding
- Visual Communication
- Advertising

EDUCATION

BACHELOR OF FINE ARTS IN MOTION GRAPHICS, SAVANNAH COLLEGE OF ART AND DESIGN, 2013

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Produced a series of animations that increased brand awareness by 60%.
- Received the 'Best Motion Graphics' award at a national festival.
- Successfully led a project that generated significant social media engagement.

Michael Anderson

MOTION GRAPHICS ANIMATOR

Visionary Animator with a strong background in motion graphics and advertising, offering over seven years of experience in delivering captivating visual content for various media platforms. Expertise in creating animations that not only attract attention but also communicate brand messages effectively. Proven ability to work under pressure and meet tight deadlines while maintaining high-quality standards.

EXPERIENCE

MOTION GRAPHICS ANIMATOR

BrandVision Agency

2016 - Present

- Designed and produced motion graphics for commercials and online advertisements.
- Collaborated with creative directors to develop concepts and storyboards.
- Utilized After Effects and Cinema 4D for high-quality animations.
- Incorporated client feedback to refine and enhance final deliverables.
- Managed multiple projects simultaneously while adhering to strict deadlines.
- Achieved a significant increase in engagement metrics for client campaigns.

ANIMATOR

Pixel Perfect Productions

2014 - 2016

- Created animations for a variety of digital platforms, including social media and websites.
- Worked closely with marketing teams to ensure alignment with brand strategies.
- Utilized software such as Blender and After Effects.
- Participated in creative brainstorming sessions to develop innovative ideas.
- Reviewed and revised animations based on feedback from clients.
- Recognized for contributions to a campaign that won a prestigious advertising award.