



Michael ANDERSON

ANIMATION DIRECTOR

Strategic Animation Director with a rich background in developing compelling narrative-driven animations tailored for diverse audiences. Expertise in leveraging cutting-edge technologies and creative processes to elevate the quality of animated content. Proven track record of delivering projects on time and within budget, while maintaining the highest standards of artistic integrity. Exceptional ability to lead cross-functional teams and mentor junior staff, fostering a culture of creativity and innovation.

CONTACT

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- San Francisco, CA

SKILLS

- Creative Direction
- Animation Techniques
- Financial Management
- Team Building
- Client Engagement
- Software Proficiency

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN ANIMATION, SAVANNAH COLLEGE OF ART AND DESIGN

ACHIEVEMENTS

- Directed a film that received a Golden Globe nomination for Best Animated Feature.
- Increased audience engagement metrics by 35% through targeted marketing campaigns.
- Awarded for excellence in animation at the International Animation Festival.

WORK EXPERIENCE

ANIMATION DIRECTOR

NextGen Animations

2020 - 2025

- Directed animated feature films that achieved box office success and critical acclaim.
- Implemented innovative animation techniques to improve visual storytelling.
- Collaborated with marketing teams to develop promotional strategies that enhanced audience engagement.
- Managed project budgets, ensuring financial efficiency and resource allocation.
- Facilitated team-building activities to strengthen collaboration and morale.
- Oversaw the adaptation of scripts into animated formats, maintaining narrative integrity.

SENIOR ANIMATOR

Artistic Visions

2015 - 2020

- Created animations for commercials, enhancing brand visibility and customer engagement.
- Worked closely with directors to align animation with overall creative vision.
- Utilized software such as Cinema 4D and After Effects to produce high-quality animations.
- Participated in client meetings to present animation concepts and gather feedback.
- Mentored interns, providing guidance on animation techniques and software.
- Achieved recognition for innovation in animation style that resonated with target audiences.