

MICHAEL ANDERSON

Corporate Animation Designer

- San Francisco, CA
- (555) 234-5678
- michael.anderson@email.com

Strategic Animated Graphics Designer with a focus on corporate communications, offering over eight years of experience in creating animations that enhance internal and external messaging. Expertise in developing animated infographics and explainer videos that simplify complex information and engage diverse audiences. Proven ability to work closely with corporate teams to ensure animations align with brand guidelines and communication strategies.

WORK EXPERIENCE

Corporate Animation Designer | Corporate Media Solutions

Jan 2022 – Present

- Developed animated explainer videos for corporate training and marketing.
- Collaborated with communication teams to align animations with messaging strategies.
- Utilized Adobe After Effects and Vyond for video production.
- Conducted audience analysis to inform animation styles and content.
- Managed multiple projects simultaneously, ensuring timely delivery.
- Gathered feedback from stakeholders to refine animation projects.

Animator | Insight Media

Jul 2019 – Dec 2021

- Created animations for internal communications and presentations.
- Worked with graphic designers to ensure brand consistency.
- Utilized PowerPoint and After Effects for animation integration.
- Participated in creative meetings to brainstorm innovative ideas.
- Maintained organized project documentation for future reference.
- Analyzed audience feedback to improve animation effectiveness.

SKILLS

Adobe After Effects

Vyond

Animation

Corporate Communications

Project Management

Audience Analysis

EDUCATION

Bachelor of Arts in Communication Design

2014

University of Communication

ACHIEVEMENTS

- Increased employee engagement by 30% through effective animated content.
- Received the Excellence in Communication Award for outstanding animation work, 2023.
- Developed a corporate animation style guide that improved project efficiency.

LANGUAGES

English

Spanish

French