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SKILLS

- Adobe Animate
- Unity
- Animation
- UX Design
- Usability Testing
- Interactive Media

EDUCATION

BACHELOR OF ARTS IN INTERACTIVE MEDIA, DESIGN INSTITUTE, 2017

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Developed an interactive animation that increased app downloads by 25%.
- Recognized for excellence in interactive design at the Digital Media Awards, 2020.
- Created a user guide that improved onboarding for new team members.

Michael Anderson

INTERACTIVE ANIMATION DESIGNER

Dynamic Animated Graphics Designer with a focus on interactive media, bringing over five years of experience in designing animations for mobile applications and web platforms. Proficient in creating user-centric animations that enhance interactivity and improve user experience. Adept in collaborating with UX/UI designers to ensure animations align with design principles and enhance overall functionality.

EXPERIENCE

INTERACTIVE ANIMATION DESIGNER

Tech Innovations Ltd.

2016 - Present

- Designed interactive animations for mobile applications and web platforms.
- Collaborated with UX designers to enhance user engagement through animation.
- Utilized Adobe Animate and Unity for developing interactive content.
- Conducted usability testing to refine animations based on user feedback.
- Maintained an up-to-date knowledge of mobile design trends.
- Created documentation for animation guidelines and best practices.

JUNIOR ANIMATOR

Creative Tech Solutions

2014 - 2016

- Assisted in creating animations for web-based applications.
- Worked with developers to ensure animations functioned correctly.
- Utilized HTML5 and CSS3 for animation integration.
- Participated in team meetings to discuss project progress and updates.
- Maintained a repository of animation assets for team use.
- Gathered user feedback to enhance animation effectiveness.