

MICHAEL ANDERSON

Digital Health Solutions Manager

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Innovative Animal Health Specialist with a focus on digital health solutions for veterinary practices. Over 6 years of experience in leveraging technology to enhance animal health services and improve client engagement. Expertise in developing and implementing telemedicine platforms, electronic health records, and mobile applications for pet owners. Proven ability to analyze user feedback and optimize digital tools for better service delivery.

WORK EXPERIENCE

Digital Health Solutions Manager | VetTech Innovations

Jan 2022 – Present

- Led the development of a telemedicine platform for veterinary consultations.
- Analyzed user data to enhance platform features and user experience.
- Collaborated with veterinarians to integrate digital tools into practices.
- Conducted training sessions for staff on new technology implementations.
- Managed customer support for digital health services.
- Monitored industry trends to identify opportunities for innovation.

Veterinary Technology Consultant | Animal Health Tech Solutions

Jul 2019 – Dec 2021

- Provided consultancy services on implementing electronic health record systems.
- Conducted assessments of veterinary practices' technology needs.
- Developed strategic plans for technology adoption and integration.
- Trained veterinary staff on best practices in using digital tools.
- Assisted in the rollout of mobile applications for pet care.
- Evaluated technology solutions for cost-effectiveness and efficiency.

SKILLS

digital health

telemedicine

technology implementation

user experience

veterinary management

client engagement

EDUCATION

Master of Business Administration in Veterinary Management

2016

University of Tech and Vet Sciences

ACHIEVEMENTS

- Successfully launched a telemedicine platform that increased client consultations by 50%.
- Recognized as a leader in veterinary technology innovation in 2022.
- Developed a mobile app that improved client engagement by 35%.

LANGUAGES

English

Spanish

French