



# Michael

## ANDERSON

### RETAIL DATA ANALYST

Enthusiastic Analytics Operations Analyst with 6 years of experience in the retail industry. Proven expertise in using data analytics to enhance sales performance and customer satisfaction. Skilled in utilizing various analytical tools and techniques to derive actionable insights that inform merchandising and marketing strategies. Strong communicator with the ability to convey complex data findings to diverse audiences.

#### CONTACT

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- 📍 San Francisco, CA

#### SKILLS

- SQL
- Excel
- Tableau
- Data Analysis
- Retail Analytics
- Inventory Management

#### LANGUAGES

- English
- Spanish
- French

#### EDUCATION

**BACHELOR OF SCIENCE IN BUSINESS ANALYTICS, UNIVERSITY OF COMMERCE**

#### ACHIEVEMENTS

- Increased sales forecasting accuracy by 20% through improved data analysis techniques.
- Recognized for innovative inventory solutions that saved the company \$150,000 annually.
- Received a team award for outstanding contributions to the marketing analytics project.

#### WORK EXPERIENCE

##### RETAIL DATA ANALYST

Retail Analytics Group

2020 - 2025

- Analyzed sales data to identify trends and opportunities that increased revenue by 12%.
- Developed and maintained performance dashboards for key merchandise categories.
- Worked closely with marketing teams to analyze customer feedback and improve product offerings.
- Utilized SQL to extract data from multiple sources for comprehensive analysis.
- Implemented inventory management solutions that reduced stockouts by 15%.
- Trained staff on data analysis tools and best practices for reporting.

##### DATA ANALYST INTERN

E-Commerce Solutions Inc.

2015 - 2020

- Assisted in the analysis of e-commerce data to inform marketing strategies and product launches.
- Collaborated with web development teams to track user behavior and enhance the online shopping experience.
- Created reports that summarized key performance metrics for management review.
- Supported the implementation of A/B testing for marketing campaigns.
- Conducted competitive analysis to identify market trends and inform business strategy.
- Maintained documentation of data sources and analytical methodologies used in projects.