

MICHAEL ANDERSON

AI Product Engineer

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With a solid background in AI product engineering, I bring 4 years of experience focusing on building AI solutions for the e-commerce sector. My career began in a startup where I was responsible for developing customer-centric AI tools that enhance online shopping experiences. I have a strong grasp of machine learning techniques and data analytics, which I leverage to create products that meet market demands and improve user satisfaction.

WORK EXPERIENCE

AI Product Engineer | E-Comm Solutions

Jan 2022 – Present

- Developed an AI recommendation system that increased customer conversion rates by 20%.
- Collaborated with UX designers to create user-friendly interfaces for e-commerce platforms.
- Monitored and analyzed customer data to improve AI algorithms and enhance product offerings.
- Participated in cross-functional teams to align product development with market trends.
- Conducted user testing and gathered feedback to refine AI features.
- Engaged with stakeholders to ensure project goals met business objectives.

Data Analyst | Startup Innovations

Jul 2019 – Dec 2021

- Analyzed customer behavior data to inform AI product development strategies.
- Worked closely with product teams to enhance data collection methods.
- Utilized statistical tools to derive insights from customer data.
- Assisted in the development of data-driven marketing strategies.
- Presented analysis findings to stakeholders to guide decision-making.
- Participated in brainstorming sessions to generate innovative product ideas.

SKILLS

Machine Learning

Data Analytics

Product Development

User Experience Design

Agile Methodologies

Python

SQL

EDUCATION

Bachelor of Science in Data Science

2015 – 2019

University of Analytics

ACHIEVEMENTS

- Awarded 'Best New Product' for the AI recommendation engine at E-Comm Solutions.
- Increased customer satisfaction ratings by 15% through improved AI functionalities.
- Successfully launched multiple AI-driven features that enhanced user engagement.

LANGUAGES

English

Spanish

French