

MICHAEL ANDERSON

Advertising Standards Compliance Officer

- San Francisco, CA
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Seasoned Advertising Standards Officer with a comprehensive understanding of advertising law and ethical practices. Proven ability to navigate the complexities of compliance in a fast-paced advertising environment while ensuring that all campaigns meet legal and ethical standards. Strong track record of developing and implementing effective compliance programs that mitigate risks and enhance organizational integrity.

WORK EXPERIENCE

Advertising Standards Compliance Officer | Ethical Ad Agency

Jan 2022 – Present

- Conducted compliance assessments of advertising materials for legal adherence.
- Developed compliance training programs tailored to various departments.
- Engaged with regulatory agencies to ensure alignment with advertising laws.
- Monitored advertising campaigns for ongoing compliance and risk mitigation.
- Prepared compliance reports for executive review and action.
- Participated in industry events to stay informed on compliance trends.

Compliance Analyst | Advertising Integrity Solutions

Jul 2019 – Dec 2021

- Reviewed advertising content for compliance with regulatory standards.
- Assisted in the creation of compliance policies and procedures.
- Maintained comprehensive records of compliance activities.
- Collaborated with marketing teams to address compliance issues effectively.
- Supported compliance audits and provided necessary documentation.
- Facilitated training sessions on advertising compliance for new hires.

SKILLS

advertising law

compliance management

risk mitigation

training development

stakeholder engagement

auditing

EDUCATION

Bachelor of Science in Business Administration

2015 – 2019

University of Florida

ACHIEVEMENTS

- Achieved a 45% reduction in compliance violations through targeted initiatives.
- Recognized for outstanding contributions to compliance training programs.
- Successfully developed a compliance handbook that served as a vital resource for staff.

LANGUAGES

English

Spanish

French