

MICHAEL ANDERSON

Senior Adventure Program Manager

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Dynamic and results-oriented Adventure Recreation Coordinator with a robust background in developing and managing outdoor recreation programs. Leveraging a comprehensive understanding of safety protocols, environmental stewardship, and team leadership, this professional excels in fostering engaging experiences for diverse populations. With a proven track record of enhancing program participation and operational efficiency, the expertise encompasses strategic planning, risk management, and community outreach.

WORK EXPERIENCE

Senior Adventure Program Manager | Mountain Peak Adventures

Jan 2022 – Present

- Designed and implemented a comprehensive outdoor adventure curriculum for youth and adults.
- Managed a team of 15 instructors, ensuring adherence to safety and operational protocols.
- Developed partnerships with local schools to enhance program reach and engagement.
- Oversaw the budgeting and financial management of a \$500,000 annual program budget.
- Conducted regular evaluations of program effectiveness, leading to a 30% increase in participation.
- Organized community outreach events to promote environmental awareness and healthy lifestyles.

Adventure Recreation Specialist | Wild Trails Outdoor Education

Jul 2019 – Dec 2021

- Facilitated multi-day wilderness expeditions, focusing on skills development and environmental education.
- Implemented risk management strategies that reduced incident rates by 25% over two years.
- Coordinated logistics for outdoor events, ensuring seamless execution and participant satisfaction.
- Engaged in continuous professional development to stay current with industry trends and best practices.
- Conducted training workshops for new staff on safety, equipment usage, and customer service.
- Utilized participant feedback to enhance program offerings and address community needs.

SKILLS

Program Development

Risk Management

Team Leadership

Community Engagement

Budget Management

Environmental Education

EDUCATION

Bachelor of Science in Recreation Management

2014

University of Outdoor Studies

ACHIEVEMENTS

- Awarded 'Excellence in Outdoor Education' by the National Adventure Recreation Association in 2021.
- Increased program enrollment by over 50% within two years through strategic marketing initiatives.
- Successfully secured \$100,000 in grants for program expansion and sustainability efforts.

LANGUAGES

English

Spanish

French