



# MICHAEL ANDERSON

DIRECTOR OF OUTDOOR EDUCATION

## CONTACT

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-  San Francisco, CA

## SKILLS

- Program Management
- Safety Compliance
- Community Engagement
- Curriculum Development
- Team Leadership
- Marketing

## LANGUAGES

- English
- Spanish
- French

## EDUCATION

MASTER OF EDUCATION IN CURRICULUM AND INSTRUCTION, UNIVERSITY OF WASHINGTON, 2009

## ACHIEVEMENTS

- Recognized as 'Leader of the Year' by the National Camp Association in 2021.
- Successfully launched a mentorship program that paired campers with local leaders.
- Increased community partnerships by 60%, enhancing program visibility.

## PROFILE

Visionary Adventure Camp Director with profound expertise in experiential education and outdoor leadership. Over 15 years of experience in orchestrating high-quality camp experiences that prioritize safety, inclusivity, and environmental sustainability. Demonstrated skill in developing strategic partnerships that enhance program offerings and community engagement. Recognized for innovative approaches to curriculum design, integrating STEM learning into outdoor activities.

## EXPERIENCE

### DIRECTOR OF OUTDOOR EDUCATION

#### Mountain Peak Camp

2016 - Present

- Developed and executed comprehensive outdoor education programs with a focus on leadership skills.
- Recruited, trained, and supervised a diverse team of 20 camp counselors.
- Implemented safety protocols that reduced incidents by 25% over three years.
- Established partnerships with local schools to integrate outdoor education into their curricula.
- Coordinated logistics for multi-day excursions, ensuring all safety measures were in place.
- Conducted evaluations and feedback sessions to enhance program effectiveness.

### CAMP OPERATIONS MANAGER

#### Adventure Seekers Camp

2014 - 2016

- Oversaw daily operations and management of summer camp programs for over 300 participants.
- Implemented innovative marketing strategies that increased camp registration by 50%.
- Designed training programs focused on risk management and emergency preparedness.
- Maintained oversight of budgeting and financial management for all camp activities.
- Facilitated team-building workshops for staff, improving team cohesion and performance.
- Engaged with parents and community stakeholders to promote camp initiatives.