MA

MICHAEL ANDERSON

LEAD INSTRUCTIONAL DESIGNER

CONTACT

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📍 San Francisco, CA

SKILLS

- Learning Analytics
- Blended Learning
- Project Management
- Curriculum Design
- E-learning Development
- Stakeholder Engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF ARTS IN EDUCATIONAL TECHNOLOGY, STANFORD UNIVERSITY

ACHIEVEMENTS

- Led a project that received the Innovative Learning Award in 2020.
- Increased training participant satisfaction rates to 98% through revamped course offerings.
- Published research on effective instructional strategies in peer-reviewed journals.

PROFILE

Experienced Adult Instructional Designer with a focus on technology integration in educational settings, bringing over 10 years of experience in higher education and corporate training environments. Expertise in using data analytics to inform instructional design decisions, ensuring the alignment of learning outcomes with organizational goals. Strong background in developing blended learning solutions that cater to varied learning preferences and promote engagement.

EXPERIENCE

LEAD INSTRUCTIONAL DESIGNER

Global Tech University

2016 - Present

- Developed and implemented a new blended learning model that increased student engagement by 40%.
- Leveraged learning analytics to assess course effectiveness and drive continuous improvements.
- Collaborated with faculty to design curricula that meet accreditation standards and learner needs.
- Facilitated training workshops for instructors on best practices in instructional design.
- Created comprehensive online resources for learners to support self-directed learning.
- Managed a team of instructional designers, fostering a culture of innovation and collaboration.

INSTRUCTIONAL DESIGNER

Corporate Learning Solutions

2014 - 2016

- Designed and delivered training programs for Fortune 500 clients, achieving a 25% increase in employee performance metrics.
- Utilized multimedia tools to enhance the interactivity and effectiveness of training modules.
- Conducted needs assessments to identify skill gaps and develop targeted learning interventions.
- Implemented feedback loops to continuously improve course materials based on learner input.
- Created user-friendly guides for LMS navigation, reducing support inquiries by 30%.
- Participated in industry conferences to share best practices and network with other professionals.