



MICHAEL ANDERSON

LEAD ACTION SPORTS PHOTOGRAPHER

PROFILE

Innovative and highly skilled Action Sports Photographer with extensive experience in high-pressure environments, adept at producing striking visuals that encapsulate the thrill of extreme sports. Recognized for exceptional artistry and technical proficiency, consistently achieving outstanding results through a meticulous approach to composition and lighting. Proficient in the latest photography technologies and software, ensuring the highest quality of work delivered under tight deadlines.

EXPERIENCE

LEAD ACTION SPORTS PHOTOGRAPHER

Peak Performance Images

2016 - Present

- Directed photography sessions for international extreme sports events, ensuring comprehensive coverage.
- Implemented innovative shooting strategies to capture unique angles and perspectives.
- Oversaw post-production processes, optimizing images for various media formats.
- Collaborated with creative teams to develop visually engaging promotional materials.
- Mentored aspiring photographers, providing guidance on technical skills and career development.
- Enhanced brand visibility through strategic partnerships and sponsorships.

ACTION SPORTS PHOTOGRAPHER

Adrenaline Rush Photography

2014 - 2016

- Documented high-energy sports events, capturing pivotal moments that resonate with viewers.
- Utilized drone technology to provide unique aerial perspectives of action sequences.
- Collaborated with athletes to create personalized photo shoots that reflect individual styles.
- Managed social media accounts, showcasing portfolio and increasing audience engagement.
- Organized photography workshops to educate aspiring photographers on action sports techniques.
- Produced a series of photo essays highlighting the culture of extreme sports.

CONTACT

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- San Francisco, CA

SKILLS

- creative composition
- aerial photography
- social media marketing
- mentorship
- branding
- event management

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF FINE ARTS IN
PHOTOGRAPHY, RHODE ISLAND
SCHOOL OF DESIGN, 2015

ACHIEVEMENTS

- Recipient of the 'Extreme Sports Photographer of the Year' award in 2020.
- Exhibited work in prestigious galleries across North America.
- Increased social media following by 60% through engaging content strategies.