



MICHAEL ANDERSON

Senior Action Sports Photographer

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SUMMARY

Distinguished Action Sports Photographer with over a decade of unparalleled expertise in capturing dynamic and high-octane sports events. Renowned for a unique ability to blend artistic vision with technical precision, achieving stunning imagery that resonates with audiences and elevates brand narratives. Proven track record in collaborating with top-tier athletes and brands, delivering exceptional visual content that enhances marketing strategies and engages target demographics.

WORK EXPERIENCE

Senior Action Sports Photographer **Extreme Sports Media**

Jan 2023 - Present

- Executed high-impact photography during live events, capturing the essence of extreme sports.
- Collaborated with marketing teams to create visually compelling campaigns for social media platforms.
- Utilized advanced editing software to enhance images and ensure brand consistency.
- Trained junior photographers in techniques for action shots and equipment handling.
- Managed multiple projects simultaneously, ensuring timely delivery of high-quality content.
- Developed strategic partnerships with athletes and brands to expand the company's portfolio.

Action Sports Photographer **Adventure Photography Co.**

Jan 2020 - Dec 2022

- Captured thrilling moments in various action sports, including surfing, snowboarding, and BMX.
 - Implemented innovative shooting techniques to enhance visual storytelling.
 - Coordinated with event organizers to ensure optimal shooting conditions and access.
 - Produced a diverse range of content for print and digital media platforms.
 - Conducted photo exhibitions showcasing the adrenaline and artistry of action sports.
 - Engaged in community outreach programs to promote sports photography among youth.
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EDUCATION

Bachelor of Fine Arts in Photography, **University of the Arts, 2014**

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** photography, editing, visual storytelling, project management, branding, teamwork
- **Awards/Activities:** Awarded 'Best Sports Photographer' at the National Photography Awards 2021.
- **Awards/Activities:** Featured in major publications including Sports Illustrated and Outdoor Photographer.
- **Awards/Activities:** Successfully increased client engagement by 40% through targeted visual campaigns.
- **Languages:** English, Spanish, French