



MICHAEL ANDERSON

ONLINE LEARNING DESIGNER

PROFILE

Results-driven Academic Development Specialist with a focus on enhancing online learning environments. Over 6 years of experience in designing and implementing educational programs tailored to adult learners. Expertise in utilizing learning management systems and instructional design principles to create engaging online courses. Proven ability to collaborate with cross-functional teams to improve instructional quality and learner satisfaction.

EXPERIENCE

ONLINE LEARNING DESIGNER

TechEd Institute

2016 - Present

- Designed and developed over 30 online courses using the latest instructional design techniques, resulting in a 40% increase in course completion rates.
- Conducted usability testing and user feedback sessions to improve course navigation and accessibility.
- Collaborated with subject matter experts to create high-quality, engaging content for adult learners.
- Implemented strategies that enhanced learner engagement, leading to a 15% increase in student satisfaction ratings.
- Provided training for faculty on effective online teaching strategies and technology integration.
- Utilized analytics from the LMS to assess student performance and improve course offerings.

INSTRUCTIONAL COORDINATOR

Global Learning Center

2014 - 2016

- Oversaw the development and implementation of blended learning programs that increased overall student engagement by 25%.
- Trained and supported faculty in the use of technology for enhanced instructional delivery.
- Managed the evaluation process for online courses, leading to a redesign of underperforming programs.
- Facilitated workshops on best practices in online education for over 200 educators nationwide.
- Analyzed course data to inform strategic decisions about curriculum improvements.
- Advocated for the integration of universal design principles in course development.

CONTACT

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SKILLS

- Online Course Design
- Learning Management Systems
- Adult Education
- Accessibility
- Data-Driven Decision Making
- Faculty Training

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF ARTS IN EDUCATIONAL TECHNOLOGY, ONLINE UNIVERSITY

ACHIEVEMENTS

- Received the 'Excellence in Online Learning' award from the National Association for Online Learning in 2021.
- Increased course satisfaction ratings to 95% through targeted improvements and student feedback initiatives.
- Secured funding for a digital literacy program that served over 500 adult learners in the community.