



MICHAEL ANDERSON

SENIOR MOTION GRAPHICS ANIMATOR

PROFILE

Innovative 3D Animator with a focus on motion graphics and visual effects, bringing a unique blend of creativity and technical expertise to the animation landscape. With a strong background in both traditional and digital animation, the ability to craft visually striking narratives that resonate with audiences is paramount. Proficient in industry-standard software such as Cinema 4D and Houdini, ensuring the delivery of high-caliber animations that enhance brand storytelling.

EXPERIENCE

SENIOR MOTION GRAPHICS ANIMATOR

Dynamic Media Group

2016 - Present

- Developed high-impact motion graphics for promotional videos and advertisements.
- Collaborated with clients to understand project goals and deliver tailored animation solutions.
- Utilized Cinema 4D and Adobe Premiere for seamless animation integration.
- Managed multiple projects simultaneously, ensuring timely delivery without compromising quality.
- Executed visual effects that enhanced overall video production quality.
- Trained and mentored junior animators in motion graphics techniques.

3D ANIMATOR

Visual Effects Productions

2014 - 2016

- Created 3D animations for television commercials and short films.
- Worked closely with directors to develop animation concepts that align with creative visions.
- Applied advanced techniques in lighting and texturing to enhance animation realism.
- Participated in feedback sessions to refine animations based on client input.
- Utilized Adobe After Effects for post-production editing and effects integration.
- Contributed to team brainstorming sessions, fostering a collaborative creative environment.

CONTACT

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SKILLS

- motion graphics
- visual effects
- project management
- client collaboration
- animation software
- creativity

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN DIGITAL MEDIA,
STATE UNIVERSITY, 2015

ACHIEVEMENTS

- Received the Silver Award for Animation Excellence at the National Media Awards 2020.
- Increased viewer engagement by 25% through innovative motion graphics in marketing campaigns.
- Successfully led a team that completed a high-profile project two weeks ahead of schedule.