



MICHAEL ANDERSON

LEAD ANIMATOR

PROFILE

Accomplished 2D Animator with a strong foundation in traditional animation techniques and a penchant for digital artistry. Extensive experience in producing animated content for commercials, video games, and online media, with a focus on enhancing viewer engagement and brand storytelling. Proficient in a variety of animation software and tools, showcasing an ability to adapt to new technologies swiftly.

EXPERIENCE

LEAD ANIMATOR

Pixel Perfect Animation

2016 - Present

- Directed animation projects from concept to completion, ensuring creative vision was met.
- Utilized Blender and Adobe Animate to produce high-quality animations for various clients.
- Collaborated with marketing teams to create engaging promotional videos.
- Supervised junior animators, providing constructive feedback and guidance.
- Established animation standards and best practices within the team.
- Conducted client presentations to showcase animation progress and gather feedback.

2D ANIMATOR

Flash Media Group

2014 - 2016

- Produced animations for educational content, enhancing learning experiences.
- Worked closely with subject matter experts to ensure accuracy in animated representations.
- Employed Adobe After Effects for motion graphics and compositing.
- Developed storyboards and animatics to visualize concepts before production.
- Participated in user testing sessions to refine animations based on audience feedback.
- Maintained organized project files and documentation for efficient workflow.

CONTACT

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SKILLS

- Blender
- Adobe Animate
- After Effects
- Storyboarding
- Motion Graphics
- Client Communication

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN ANIMATION,
COLLEGE OF VISUAL ARTS, 2015

ACHIEVEMENTS

- Awarded 'Animator of the Year' by the Animation Guild in 2022.
- Increased client satisfaction scores by 40% through improved animation quality.
- Successfully launched a series of educational animations that received over 1 million views.